


## ASSESSMENT TASK NOTIFICATION

	<p><b>SUBJECT:</b> Technology ICT</p> <p><b>YEAR GROUP:</b> 8</p> <p><b>TASK TITLE:</b> Task 2 - Website Banner</p>	<hr style="width: 80%; margin: 0 auto;"/> <p><b>Student Name</b></p> <p><b>Submitted To:</b></p> <p><b>S. Newman</b></p>
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<b>Name of Unit:</b>	Technology (Mandatory) Media Technologies			
<b>Type of Task:</b>	In Class Project			
<b>Due Date:</b>	<b>Term:</b>	3	<b>Week:</b>	8
<b>Weight:</b>	30%			

<b>OUTCOMES ASSESSED</b>	<p>4.1.1 applies design processes that respond to needs and opportunities in each design project</p> <p>4.2.1 generates and communicates creative design ideas and solutions</p> <p>4.3.1 applies a broad range of contemporary and appropriate tools, materials and techniques with competence in the development of design projects</p> <p>4.5.1 applies management processes to successfully complete design projects</p>
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### DESCRIPTION OF ACTIVITIES

#### Design a Website Banner

Students are to demonstrate their knowledge of the Design Process to design and create a website banner based on a person you admire e.g. family member, sportsperson, artist. The banner needs to capture the personality, talents and qualities of this person through the use of images, words and the Elements of Design – colour, line, shape, texture, tone, direction etc

#### Part A

##### **Design process**

Using the Design Process Scaffold given in OneNote you are to **describe** and **explain** the steps you take in designing and creating your website banner.

Some things to consider: website banner sizes and dimensions, Adobe Photoshop file type, and different file types they can be exported as.

#### Part B

##### **Website Banner**

Students are to use Adobe Photoshop to **create** their website banner. Once completed you will need to submit your **psd** file and export it out as a **jpg** and **png** file type.

#### Part C

##### **Evaluation**

You are to write an **evaluation** of your design process and the finished website banner you have created. What was done well, what can be done better and what do you like and not like about your finished product?

<b>METHOD OF SUBMISSION</b>	Task is completed and submitted into Moodle during Tech classes.
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## MARKING RUBRIC

### PART A

CRITERIA	GRADE
<ul style="list-style-type: none"> <li>• Student provides clear description of design process by using the scaffold provided</li> <li>• Student clearly explains each step of the design process using the scaffold provided</li> </ul>	A
<ul style="list-style-type: none"> <li>• Student provides description of design process by using the scaffold provided</li> <li>• Student gives general reasons for each step of the design process using the scaffold provided</li> </ul>	B
<ul style="list-style-type: none"> <li>• Student provides basic description of design process by using the scaffold provided</li> <li>• Student gives some reasons for some steps of the design process using the scaffold provided</li> </ul>	C
<ul style="list-style-type: none"> <li>• Student provides limited description of design process but shows some understanding</li> </ul>	D
<ul style="list-style-type: none"> <li>• Limited attempt with limited recognition of design process.</li> </ul>	E

### PART B

CRITERIA	GRADE
<ul style="list-style-type: none"> <li>• Student creates an excellent Website banner that clearly shows personality, traits and character of selected person.</li> <li>• Student displays creativity and good use of elements of design such as colour, line, shape, texture, tone, direction</li> <li>• Student provides psd file and exports file as jpg and png file formats</li> </ul>	A
<ul style="list-style-type: none"> <li>• Students creates a website banner that is suitable person they have chosen.</li> <li>• Student displays creativity and general use of design principles</li> <li>• Student provides psd file and exports file as jpg and png file formats</li> </ul>	B
<ul style="list-style-type: none"> <li>• Students creates a basic Website banner.</li> <li>• Student displays some creativity and some use of design principles</li> <li>• Student provides a file either as psd or exports file as jpg or png file formats</li> </ul>	C
<ul style="list-style-type: none"> <li>• Students creates a limited Website banner</li> <li>• Student displays some creativity and some use of design principles</li> <li>• Student provides a readable file</li> </ul>	D
<ul style="list-style-type: none"> <li>• Limited attempt</li> </ul>	E

### PART C

CRITERIA	GRADE
<ul style="list-style-type: none"> <li>• Student describes in detail what they did well</li> <li>• Student describes in detail what they did not do well</li> <li>• Student describes in detail what they like and dislike about their finished product</li> </ul>	A
<ul style="list-style-type: none"> <li>• Student describes what they did well</li> <li>• Student describes what they did not do well</li> <li>• Student describes what they like and dislike about their finished product</li> </ul>	B
<ul style="list-style-type: none"> <li>• Student outlines what they did and not do well</li> <li>• Student outlines what they like and dislike about their finished product</li> </ul>	C
<ul style="list-style-type: none"> <li>• Student provides very simple attempted evaluation</li> </ul>	D
<ul style="list-style-type: none"> <li>• Limited attempt</li> </ul>	E